



DEMOCRACY
for Tennessee



**working for change
through people-powered politics!**

FROM THE GROUND UP

The Plan for A Progressive Tennessee

Democracy for Tennessee's mission in 2007 is to grow the grassroots through a strategic plan of action that continues to lay the groundwork for a "people-powered" progressive movement in Tennessee.

The *Plan for A Progressive Tennessee* has five overarching goals...

FROM THE GROUND UP

The Plan for A Progressive Tennessee

1

Issues for Tennessee

- **Vote By Mail campaign (state & local)**
- **Green Tennessee campaign (local)**

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Issues for Tennessee

- **Vote By Mail campaign (state & local)**
- **Green Tennessee campaign (local)**

2

Candidates for Tennessee

- **Target Nashville Metro Council**
- **Root Camp & DFA Training Academy**

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1

Issues for Tennessee

- Vote By Mail campaign (state & local)
- Green Tennessee campaign (local)

2

Candidates for Tennessee

- Target Nashville Metro Council
- Root Camp & DFA Training Academy

3

Fundraising

- Tennessee Trust program
- House Parties & Mailings

FROM THE GROUND UP

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Outreach

- **DFA Film Club**
- **Town Hall Meetings**
- **Building Our Coalition**

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Outreach

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5

Blog for Tennessee

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HOW DO WE DO IT?



Issues for Tennessee:
Vote By Mail

**Provide Support and
Encouragement to Legislators**

**Hold Town Hall Meetings to
Educate the Public & Elected
Officials**

Launch VBM Pilot Project

Issues for Tennessee: **Green Tennessee**

**Partner with presenters from
Al Gore's Climate Project & Jeff
Barrie's "Kilowatt Ours"**

**Host Town Hall Meetings &
Advocate Local Policy Initiatives**

**Gain Pledges From Local Leaders
For Green Initiatives**



**Candidates for Tennessee:
Campaigns & Trainings**

**Identify Qualified Candidates in
Targeted Nashville Races**

**Train Candidates and
Campaign Staff @ Root Camp &
DFA Training Academy**

**Provide Support Through
The Election Cycle**

Blog for Tennessee

**Build a Strong Online Community
for Tennessee's Progressives**

**Train Members How To Identify
And Frame Messages**

**Train Members How To Use
The New Online Tools**



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